

### **New technologies and Business English**

Business English trainers are increasingly working with students who use a wide-range of new computer-based technology in their private lives as well as their work. These students often expect their trainers to be similarly tech-savvy.

In this presentation I will firstly provide a rapid overview of some of the new technologies available. Secondly, I will look at the benefits and risks provided by these new possibilities. Thirdly, I will focus on the Cambridge Financial English blended learning course as a practical example of new technology being applied usefully.

Date: Saturday, 20 March 2010, 11.00 h – 11.45 h

Venue: ICC International Language Network, Berner Heerweg, 183 22159 Hamburg

Presenter: James Schofield

In order to register for the seminar or if you have any queries, please contact [info@icc-languages.eu](mailto:info@icc-languages.eu).

For Online Registration please visit [www.icc-languages.eu/registrations\\_2010.php](http://www.icc-languages.eu/registrations_2010.php).

We are looking forward to your participation!